

Media information

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**Swissquote appoints Tara Yip as Chief People Officer**

Swissquote is pleased to announce the creation of a Chief People Officer (CPO) position as part of its Executive Management. This new role underscores the company's commitment to fostering a people-centric culture, enhancing employee engagement, and supporting the professional growth and well-being of its workforce. Swissquote has appointed Tara Yip to assume this new role as from 1 January 2025.

Tara Yip, born in 1973 in Switzerland, has successfully been serving as Head Human Resources of Swissquote since 2002. Her extensive expertise and experience include talent management, diversity and inclusion, leadership development, operations' excellence, change management as well as the integration of the personnel of acquired companies. Tara Yip has a degree in psychology from the University of Geneva.

"We are pleased to promote Tara as our new Chief People Officer from January 2025", says Marc Bürki, CEO of Swissquote. "Tara, in her role as Head Human Resources, has been instrumental to the company's growth story. In a competitive environment where people are key to the success of a company, Tara's expertise, experience, and leadership will be invaluable as we continue to grow."

**Swissquote – The Swiss Leader in Online Banking**

Swissquote is Switzerland's market leader in online banking. Over three million financial products can be traded on its innovative platforms. Swissquote's core competencies include global stock market trading, the trading and custody of crypto assets, forex trading as well as savings and investment solutions. In addition, Swissquote is active in the payment card and mortgage markets. As at the end of June 2024, Swissquote held over CHF 68 billion in client assets on more than 610,000 private and institutional accounts. In addition to its headquarters in Gland, Switzerland, Swissquote has offices in Zurich, Luxembourg, London, Malta, Bucharest, Cyprus, Dubai, Cape Town, Singapore and Hong Kong. Swissquote holds banking licences both in Switzerland (FINMA) and Luxembourg (CSSF). Its parent company, Swissquote Group Holding Ltd, is listed on the SIX Swiss Exchange (symbol: SQN). The Swiss-quote Group and PostFinance each own 50% of the fintech app Yuh.

**For further information**

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