

Swissquote introduces fractional trading and a new "Saving Plan" for investors while slashing its trading commissions to empower investors with unique flexibility.

Swissquote, the Swiss leader in online banking, is excited to announce the launch of its new fractional trading feature, along with a new "Saving Plan" order type. These innovations are designed to meet the growing demand for flexible and affordable investment options, enabling investors to build a diversified portfolio over time, regardless of their budget.

In today's market, many investors seek the possibility to invest smaller amounts across a broad range of assets, spreading risk and enhancing potential returns. Until now, Swissquote's platform supported only the trading of full shares, which limited clients to strategies constrained by share prices rather than their available cash. This new feature allows investors to purchase fractions of the most popular stocks, ETFs, cryptocurrencies and Themes Trading products, providing them with the opportunity to invest any amount and gradually build a robust portfolio.

Jan De Schepper, Chief Sales and Marketing Officer at Swissquote, emphasised the significance of these advancements: "Our mission at Swissquote has always been to democratise investing and empower our clients with the tools they need to achieve their financial goals. With the introduction of fractional trading and the new "Saving Plan", we are offering our clients unprecedented flexibility and control over their investments. This solution not only meets the market demand but sets a new standard in the industry."

Swissquote's "Saving Plan" allows clients to set up recurring investments with the freedom to adjust them based on their available funds, ensuring they can maintain their desired level of diversification. Unlike many competitors, Swissquote also converts share fractions into actual shares when the cumulated fractions reach one full unit, granting clients complete ownership rights on their investments. Investing starts as of today at the reduced price of CHF 3 per trade for shares, making fractional trading an accessible and attractive option for all investors.

These platform upgrades and the new reduced pricing are now available to all Swissquote clients, providing a powerful and innovative way to manage and grow their wealth with maximum agility and efficiency.

Detailed information can be found on the following websites:
swissquote.com/saving-plan and swissquote.com/fractional

Swissquote – The Swiss Leader in Online Banking

Swissquote is Switzerland's market leader in online banking. Over three million financial products can be traded on its innovative platforms. Swissquote's core competencies include global stock market trading, the trading and custody of crypto assets, forex trading as well as savings and investment solutions. In addition, Swissquote is active in the payment card and mortgage markets. As at the end of June 2024, Swissquote held over CHF 68 billion in client assets on more than 610,000 private and institutional accounts. In addition to its headquarters in Gland, Switzerland, Swissquote has offices in Zurich, Luxembourg, London, Malta, Bucharest, Cyprus, Dubai, Cape Town, Singapore and Hong Kong. Swissquote holds banking licences both in Switzerland (FINMA) and Luxembourg (CSSF). Its parent company, Swissquote Group Holding Ltd, is listed on the SIX Swiss Exchange (symbol: SQN). The Swissquote Group and PostFinance each own 50% of the fintech app Yuh.

Contact person for media enquiries

Nadja Keller, Assistant to CEO / Media Relations Manager

Tel. +41 44 825 88 01, mediarelations@swissquote.ch