

Swissquote and Yuh in team play: Swiss power for UEFA Women's EURO 2025

UEFA Women's EURO 2025 receives support from the domestic financial world: the Swiss financial app Yuh and its parent company Swissquote are actively supporting the event together, being strongly committed to promoting women's football. With this partnership, both financial institutions want to contribute to equal opportunities in sport.

"It is important to us to make our contribution to the positive development of women's football," says Marc Bürki, CEO of Swissquote. "This sponsorship gives us the opportunity to make our commitment to female empowerment visible outside of the finance world", adds Markus Schwab, CEO of Yuh.

Guy-Laurent Epstein, UEFA marketing director, says: "We have built a strong and successful partnership with Swissquote over the years, making it a natural step to extend our collaboration that includes Yuh for the upcoming UEFA Women's EURO, especially as the tournament takes place in the company's home country. Their support will be instrumental in making this tournament the biggest and most successful yet, while we work together towards our shared goal of advancing women's football globally."

The two partners are looking forward to supporting the UEFA Women's EURO 2025 and thus encouraging women in Switzerland and around the world to take their future – whether sporting or financial – into their own hands with confidence.

Image material can be found on the following link: [image material](#)

Swissquote – The Swiss Leader in Online Banking

Swissquote is Switzerland's market leader in online banking. Over three million financial products can be traded on its innovative platforms. Swissquote's core competencies include global stock market trading, the trading and custody of crypto assets, forex trading as well as savings and investment solutions. In addition, Swissquote is active in the payment card and mortgage markets. As at the end of June 2024, Swissquote held over CHF 68 billion in client assets on more than 610,000 private and institutional accounts. In addition to its headquarters in Gland, Switzerland, Swissquote has offices in Zurich, Luxembourg, London, Malta, Bucharest, Cyprus, Dubai, Cape Town, Singapore and Hong Kong. Swissquote holds banking licences both in Switzerland (FINMA) and Luxembourg (CSSF). Its parent company, Swiss-quote Group Holding Ltd, is listed on the SIX Swiss Exchange (symbol: SQN). The Swissquote Group and PostFinance each own 50% of the fintech app Yuh.

For further information

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