

Swissquote to become principal sponsor of ZSC Lions and the Genève-Servette Hockey Club

Swissquote, the Swiss leader in online banking, announces the extension of its sponsorship partnerships with ZSC Lions from Zurich and the Genève-Servette Hockey Club. The existing commitments will each be extended for three years, and Swissquote will in the future be one of the principal sponsors for both clubs.

"We are delighted to continue our successful collaboration with ZSC Lions and the Genève-Servette Hockey Club," Jan De Schepper, CSMO of Swissquote, comments. "Ice hockey is an integral component of Swiss sports culture, and we are proud to continue supporting these two outstanding clubs. Our partnerships reflect our values, and we are convinced that we will celebrate many more successes together."

ZSC Lions and the Genève-Servette Hockey Club are two of the most prestigious and successful ice hockey clubs in Switzerland, known for their outstanding achievements and devoted fans. The sponsorship contracts include logos on the jerseys, advertising in the stadiums and hospitality at all Swiss National League games, the top ice hockey league in Switzerland.

This partnership also emphasizes Swissquote's local presence, as it serves the Swiss market from Zurich and Gland. Jan De Schepper explains: "This presence in the sporting community strengthens our ties to our clients and partners and enables us to establish direct contact with them in order to really connect and build relationships."

See the following links for pictures: [ZSC Lions](#) / [GSHC](#)

Swissquote – The Swiss Leader in Online Banking

Swissquote is Switzerland's market leader in online banking. Over three million financial products can be traded on its innovative platforms. Swissquote's core competencies include global stock market trading, the trading and custody of crypto assets, forex trading as well as savings and investment solutions. In addition, Swissquote is active in the payment card and mortgage markets. As at the end of June 2024, Swissquote held over CHF 68 billion in client assets on more than 610,000 private and institutional accounts. In addition to its headquarters in Gland, Switzerland, Swissquote has offices in Zurich, Luxembourg, London, Malta, Bucharest, Cyprus, Dubai, Cape Town, Singapore and Hong Kong. Swissquote holds banking licences both in Switzerland (FINMA) and Luxembourg (CSSF). Its parent company, Swissquote Group Holding Ltd, is listed on the SIX Swiss Exchange (symbol: SQN). The Swissquote Group and PostFinance each own 50% of the fintech app Yuh.

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